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Trends at the New York International Gift 21 AUG Fair

by: Beth Bernstein in: Designers/Jewelry

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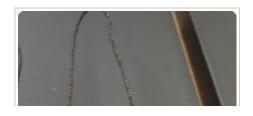


Color, charms, personalization and mixed metals were the main trends at the New York International Gift Fair. There was also still a big push towards opaque diamonds and pieces with a vintage or ancient feel.

Some stand out pieces/and or collections include:

- -Lauren Wolf's colorful claw prong and raw diamond, sapphire and ruby stud earrings
- -Sarah Graham's fingerprint collection in which she reproduces customer's fingerprints in cad. Multi pendants in mixed metals were not only personalized but ultra cool
- -Dawes Design's light to darker emerald slice and opaque necklaces were pretty light and also make a bolder statement
- -Jeanine Payer's linear rings with sayings were streamlined and chic yet had the designer's flair for choosing poetry that is heartfelt and will hit a universal responsive chord
- -I personally fell in love with Peg And Awl's leather bound book necklaces as well as their booth which displayed how they bind and put together these miniature blank journals with their own hands
- -Ananda Khalsa's small painted jewelry mixed with bezel set slice stones and charms in 18K gold and vivid gem multi pendants were also a great find
- -Alice Roche's textures are always a highlight and this show was no exception as shown in her goddess style necklace as well as some of her pendants

It's a show where one can find something for all of their customers and think about some niche designers to bring in for gift giving, alternative bridal and self-purchasing.



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Alice Roche's textures are always a highlight and this show was no exception as shown in her goddess style necklace as well as some of her pendants









Posting as Missy Noun | Comment Bemm (Change)



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A belated thank you to Beth Bernstein for adding my Cleo Collar to her list of "stand- out pieces" at the NYIGF.

Reply • 4 · Like · Follow Post · 13 September at 18:02



Josh Danson · Works at Freelance Writer; PR Consultant

Saw your stuff prominently displayed in a cool jewelry store on Valencia (near 22nd?) yesterday evening. When I asked about it, the proprietor said she loved your work. :)

Reply · 2 · Like · 13 September at 18:10



Alice Roche Winthrop · Owner/Designer at Alice Roche Jewelry

Must be Love and Luxe- Betsy does an amazing job- her store is beautiful Reply · Like · 13 September at 18:18

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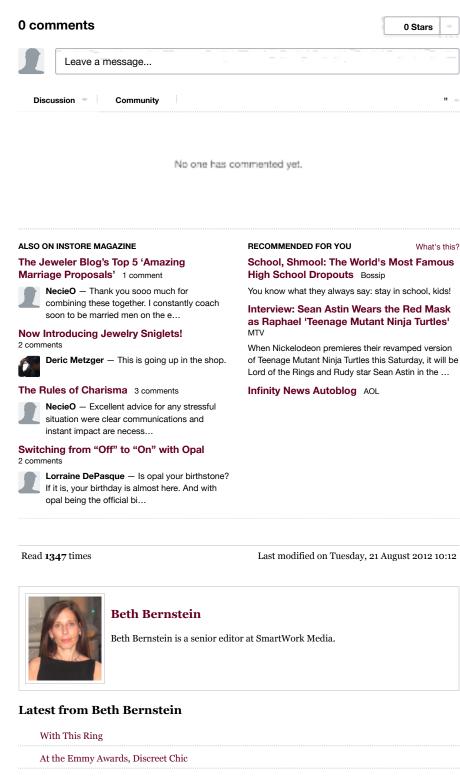
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